Capability Statement

Healthcare technology and services for public agencies

863.512.4062 connect@rimagesolutions.net rimagesolutions.net/government.html

COMPANY OVERVIEW

Rimage Solutions (Rimage Designs LLC) is a Lakeland, Florida small business, incorporated in 2010, that has built and operated healthcare technology since 2011. We combine revenue cycle services, health data analytics and Microsoft-based software engineering under one team. All employees are in the USA, and all servers are in US data centers, on a HIPAA- and HITECH-compliant Microsoft hosting platform.

CORE COMPETENCIES

EMS and medical billing

- Ambulance and medical claims for Medicare, Medicaid, commercial and self-pay (X12 837)
- Eligibility (270/271), payment posting (835), denials, appeals and A/R follow-up
- Monthly financial reporting for agency finance staff and auditors

Health data analytics

- Claims, eligibility, pharmacy and lab data integration and warehousing
- Population health, utilization, quality (HEDIS) and risk adjustment reporting
- Power BI dashboards; HL7, FHIR, X12 and CMS data interfaces

Software development

- Citizen and staff portals, case management and legacy modernization on .NET and Azure
- SharePoint and Microsoft 365 intranets; AI and workflow automation

PAST PERFORMANCE

- **COVID-19 testing portal, LifeBrite Laboratories (2021):** registration, orders, results and reporting across hundreds of testing centers in FL, GA and TX, with HL7 and lab instrument interfaces.
- **Claims processing, Rimagination and CareAnalytix (2011 to present):** 500,000+ claims per year; multi-practice, multi-specialty billing in continuous production.
- **Population health analytics, CareAnalytix (2015 to present):** 20,000+ lives hosted, with HIPAA and HITECH compliance, for medical groups, MSOs and ACOs.
- **Laboratory Information System, LifeBrite Laboratories (2023):** specimen tracking, results, instrument and EHR integration for a CLIA-certified lab.
- **Enterprise intranets:** SharePoint platforms for Pickett and Associates and Hill Ward Henderson; intranet and payroll for PalletOne (20+ locations).

DIFFERENTIATORS

- Billing, analytics and software engineering from one team
- Our own platforms: faster start-up, no licensing pass-through
- 100% US-based staff and US data centers; HIPAA and HITECH compliance; BAAs for every PHI engagement
- Leadership with 30+ years of software delivery, including government and social services
- Website built to WCAG 2.1 AA; we deliver accessible applications

COMPANY DATA

LEGAL NAME
Rimage Designs LLC
DBA Rimage Solutions

D-U-N-S
94-017-1494

FL VENDOR NOS. (MFMP)
F271991125001 (HQ)
F271991125003 (Lakeland)

INCORPORATED
Feb. 23, 2010 · Lakeland, FL

BUSINESS TYPE
Small business
WMBE renewal pending

NAICS CODES
541511 Custom programming (primary)
541512 Computer systems design
541519 Other computer services
518210 Data processing & hosting
541219 Medical & EMS billing

FL COMMODITY CODES (UNSPSC)
27 codes, incl. 43232600, 43232300, 81111500, 81112200, 80101507; full list at rimagesolutions.net/government.html

CERTIFICATIONS
Microsoft Partner since 2011
Staff: HFMA, NAMSS, NHCAA

POINT OF CONTACT
Malay Shah, CEO
863.512.4062
connect@rimagesolutions.net

ADDRESS
5053 Shore Side Dr
Lakeland, FL 33812